

Privacy statement

My Add On processes personal information in compliance with this privacy statement. For further information, questions or comments on our privacy policy, please contact at www.myaddon.be or info@myaddon.be.

Purposes of the processing

My Add On collects and processes customers' personal data for customer and order management (customer administration, order/delivery follow-up, invoicing, solvency follow-up, profiling and the sending of marketing and personalised advertising).

Legal foundation for the processing

Personal data is processed based on Article 6.1. [(a) consent,] [(b) (required for the implementation of an agreement),] [(c) (required to satisfy a legal obligation)], [(f) (required for the protection of our legitimate interest in entrepreneurship)] of the General Data Protection Act.

[Insofar as the processing of personal data takes place based on Article 6.1. a) (consent), customers always have the right to withdraw the given consent.]

Transfer to third parties

If required to achieve the set purposes, the customers' personal data will be shared with other companies (in the My Add On group) within the European Economic Area, which are linked directly or indirectly with My Add On or with any other partner of My Add On.

My Add On guarantees that these recipients will take the necessary technical and organisational measures for the protection of personal data.

Retention period

Personal data processed for customer management will be stored for the time necessary to satisfy legal requirements (in terms of bookkeeping, among others).

Right to inspection, improvement, deletion, limitation, objection and transferability of personal data

The customer has at all times the right to inspect their personal data and can have it improved/improve it should it be incorrect or incomplete, have it removed, limit its processing an object to the processing of their personal data based on Article 6.1 (f), including profiling based on said provisions.

Furthermore, the customer is entitled to obtain a copy (in a structured, standard and mechanically readable form) of their personal data and to have said personal data forwarded to another company.

In order to exercise the aforementioned rights, the customer is requested to:

- Adjust the settings of their customer account; and/or
- Send an e-mail the following address: [to be completed].

Direct marketing

The customer is entitled to object free of charge to the processing of any processing of their personal data aimed at direct marketing.

Complaint

The customer has the right to file a complaint with the Belgian Privacy Protection Commission (35 Rue de la Presse, 1000 Brussels - commission@privacycommission.be).